

## **Eight Excellent Reasons to Purchase Your Eyeglasses at the Family Eye Care Center & Optical Gallery**

### **1) Service and Convenience**

There is no better guarantee that your eyeglasses will match your individual needs than when your eye doctor can talk directly to your optician. By purchasing your eyeglasses at the Family Eye Care Center & Optical Gallery, you have an on-premise team that works together to make certain your individual eye care needs are communicated and met.

### **2) Expert Staff**

The Optical Gallery employs **Licensed Massachusetts Opticians** who will assist you in your frame and lens choices. Licensed opticians are certified and trained professionals with the knowledge to help you choose the best frame and lens options for your individual needs. Many chain optical shops or mall stores employ 'stylists' who have not gone through optician training.

### **3) Quality**

The Optical Gallery very carefully chooses the brands of frames and lenses it carries. The workmanship, design and materials offered are of the highest standards.

### **4) Value**

The Optical Gallery prides itself on offering the highest quality at the fairest price. Biannually, we compare the prices of our frames and our lenses to comparable products offered elsewhere. We can say with confidence that we offer the best prices for the products offered.

### **5) Frame Selection**

When deciding upon an eyeglass frame; you and your optician will consider the frame shape, size, color and fit. The Optical Gallery has a wide variety of frames from reputable manufacturers. From mature adults to infants; from boys to girls; from men to women, we have a large selection to choose from.

### **6) Lens Options**

There are many choices to make when it comes to your lenses. The Optical Gallery offers only premium lenses with options in protective and glare-free coatings.

### **7) Warranty**

We surpass industry standards by guaranteeing your frames from manufacturer's defects for one year and your lenses for one year.

### **8) Community**

We are a local business that continuously supports the community.